
OPTIMISM
IS A HAPPINESS MAGNET. IF YOU STAY POSITIVE, GOOD THINGS AND GOOD PEOPLE WILL BE DRAWN TO YOU.
- MARY LOU RETTON -
PHOTO BY VINCENT VAN DER PAS
VINCENT VAN DER PAS

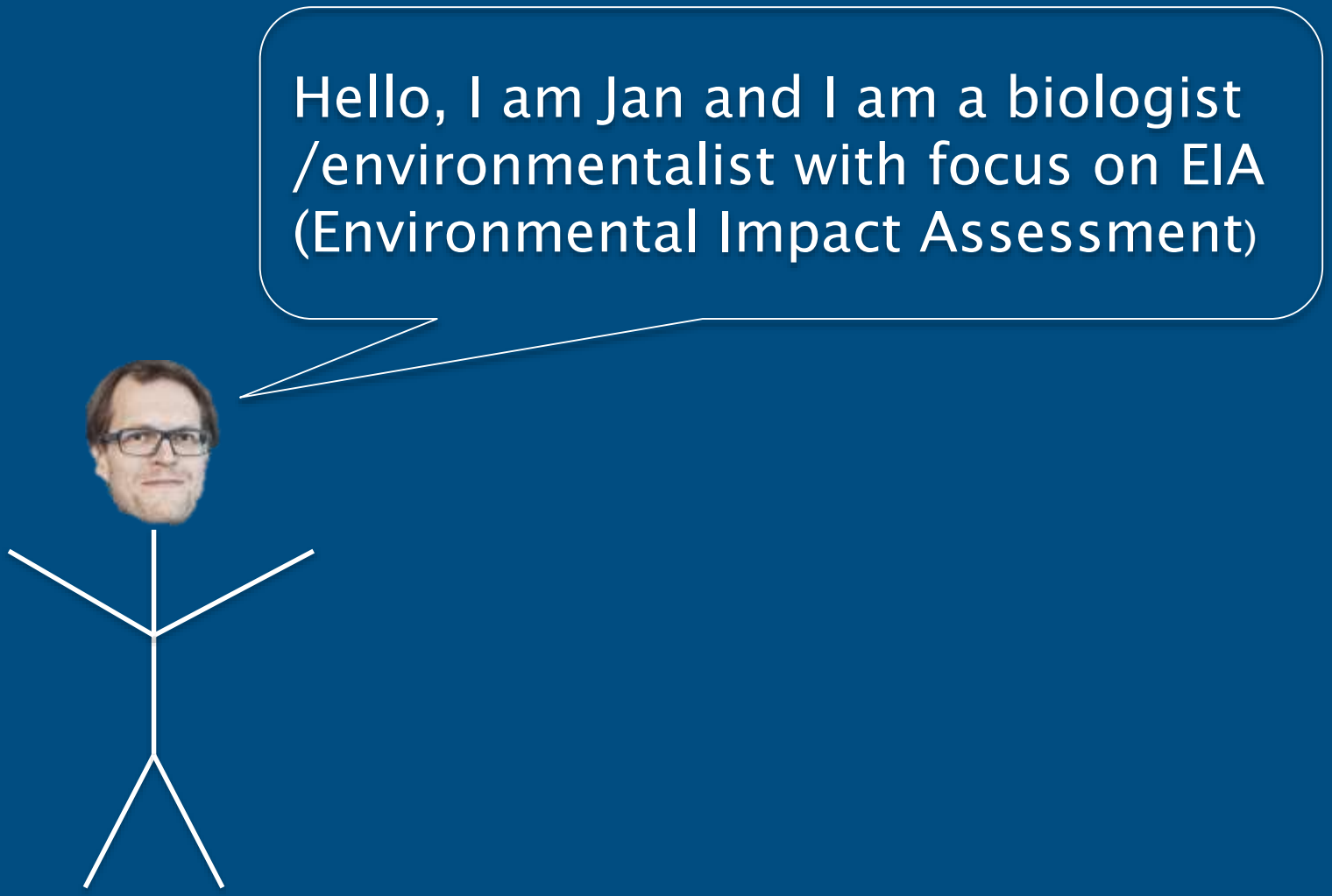
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How did these **people** end up working with MSP?

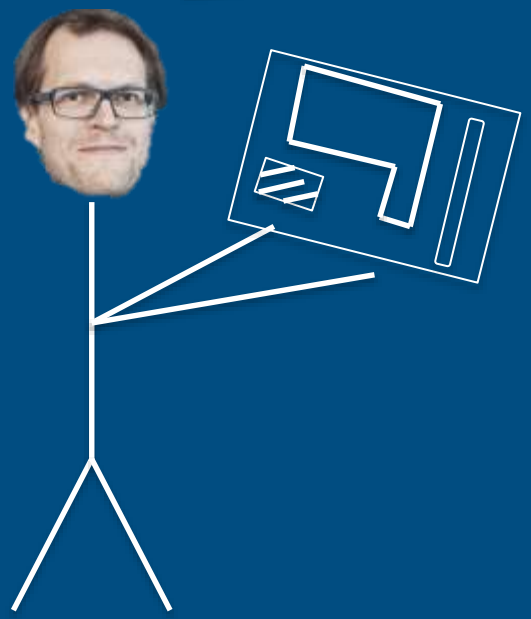




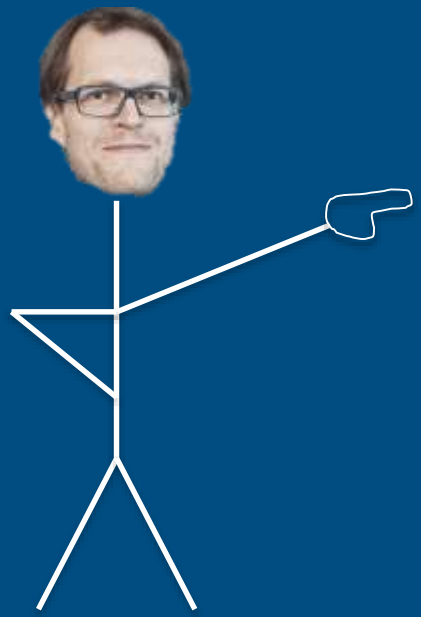
Jan Schmidtbauer Crona



I have worked a long time in terrestial planning until I ended up working with MSP

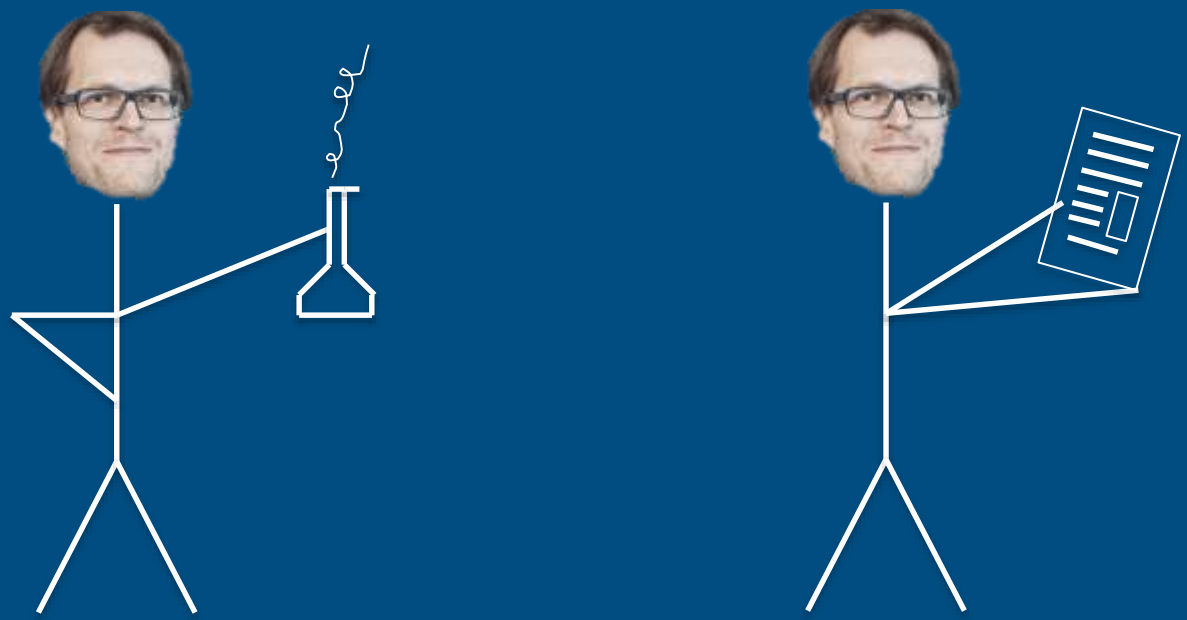


Now I work in SwAM. I am responsible for the implementation of the Ecosystem Approach and the Strategic Environmental Assessment



Swedish Agency for Marine and Water Management

My advice to you:
get a solid education in something you like. MSP is multidisciplinary and there is a need for natural and social scientists



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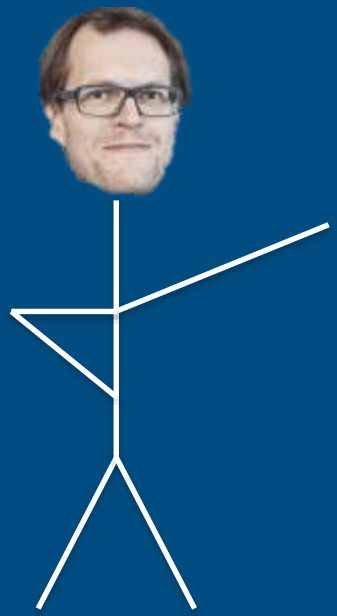
Also, build your experience by working on project or even for free in the beginning, if necessary





And don't forget building a network.

Networking is about making friends!!







Hermanni Backer

I've always been surrounded by planners - my parents are architects. Thinking in terms of design and maps comes naturally to me.



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I keep a healthy skepticism towards MSP



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Wide field interest is a must. Even music, art and literature!



Get professional qualifications in MSP



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My personal ADVICE

It's all about networking



Use social media!!





Now some

GOOD NEWS

for you

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MSP Directive $\equiv$ more projects

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5. Education for MSP

5.1 Promote the education and **professional development** of MSP planners.

”Measures to restore the health of the Baltic Sea could bring

550.000 jobs

by 2030”

Source: WWF, BCG
http://goo.gl/YyvWza

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