

Working with MSP

Is there hope? OF COURSE there is!!

Manuel Frias
Master on MSP
Seville 3-6 February 2014

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I will start with some

GOOD NEWS

for you

” Measures to restore the health of the Baltic Sea could bring

jobs

by 2030”

Fill in the blank space!

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”Measures to restore the health of the Baltic Sea could bring

550.000 jobs

by 2030”

Source: WWF, BCG
http://goo.gl/YyvWza

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5. Education for MSP

5.1 Promote the education and **professional development** of MSP planners.

Who is reponsible for MSP in the Baltic Sea?

The differences are

HUGE

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Sweden

Swedish Agency for Marine and Water Management



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Finland

They write guidelines

Ministry of environment

Municipalities /Regional Councils

They have the responsability for planning



Poland

Research institutes

Maritime authority

Regional authorities

Ministry of environment

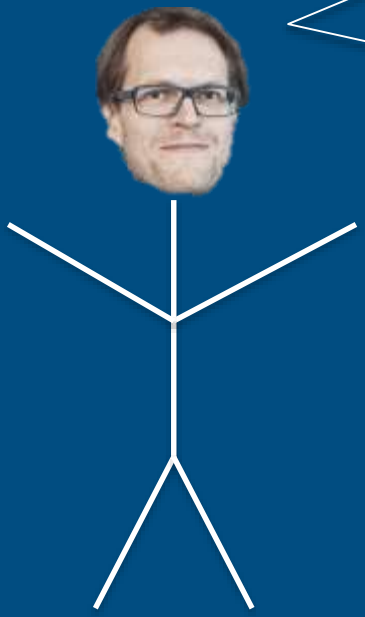
Ministry of regional development

How did these **people** end up working with MSP?



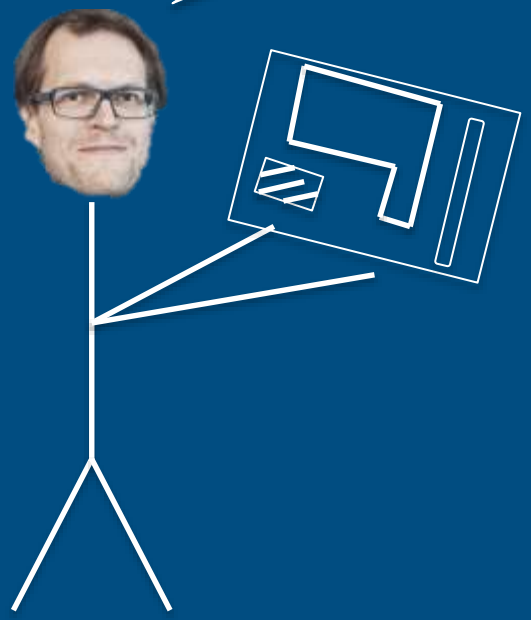


Jan Schmidtbauer Crona

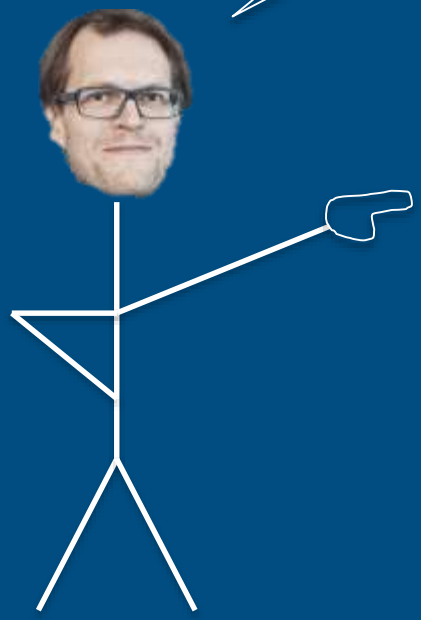


Hello, I am Jan and I am a biologist /environmentalist with focus on EIA (Environmental Impact Assessment)

I have worked a long time in terrestial planning until I ended up working with MSP



Now I work in SwAM. I am responsible for the implementation of the Ecosystem Approach and the Strategic Environmental Assessment

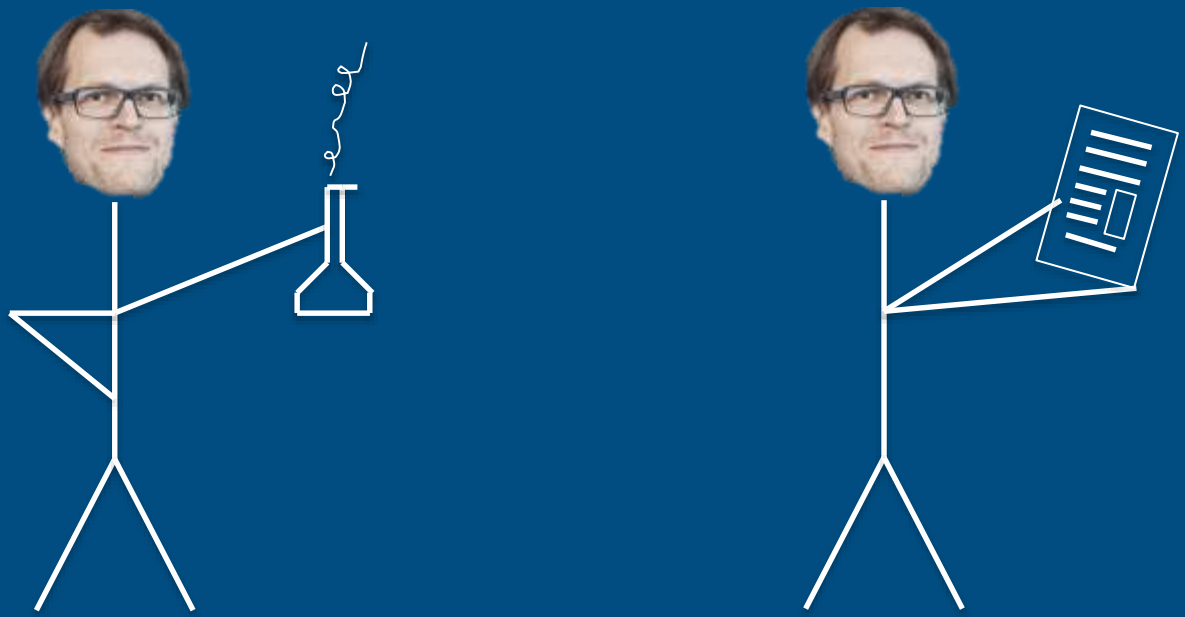


Swedish Agency for Marine and Water Management

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My advice to you:

get a solid education in something you like. MSP is multidisciplinary and there is a need for natural and social scientists



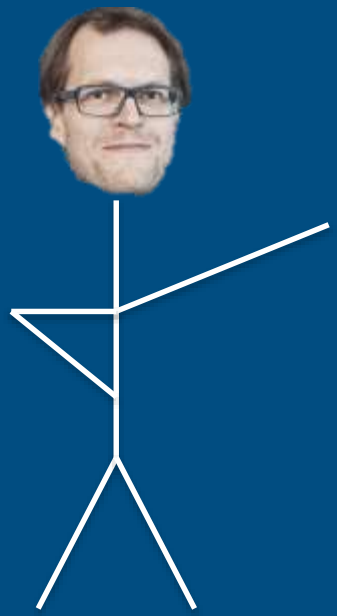
Also, build your experience by working on project or even for free in the beginning, if necessary





And don't forget building a network.

Networking is about making friends!!

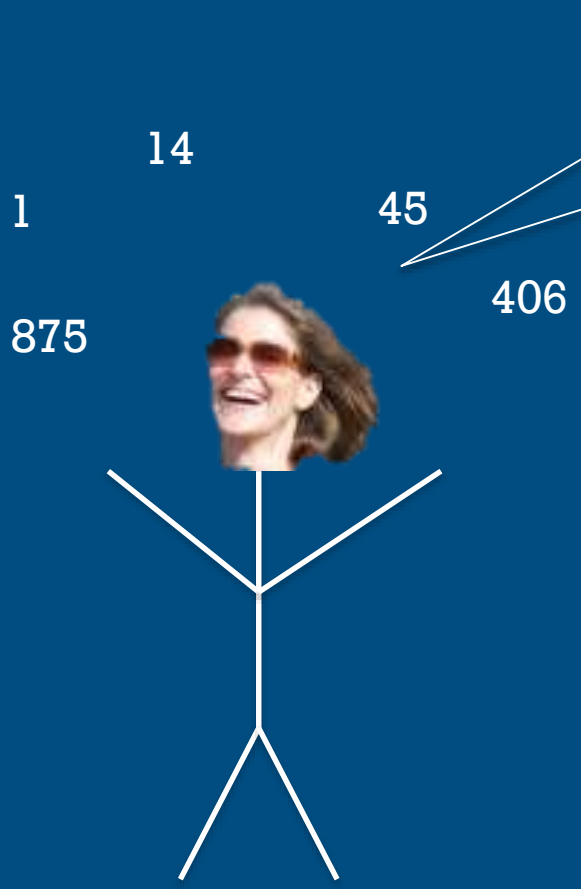






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Angela Schultz-Zehden



Hello I am Angela and I am an economist and I also hold an MBA by the London School of Economics

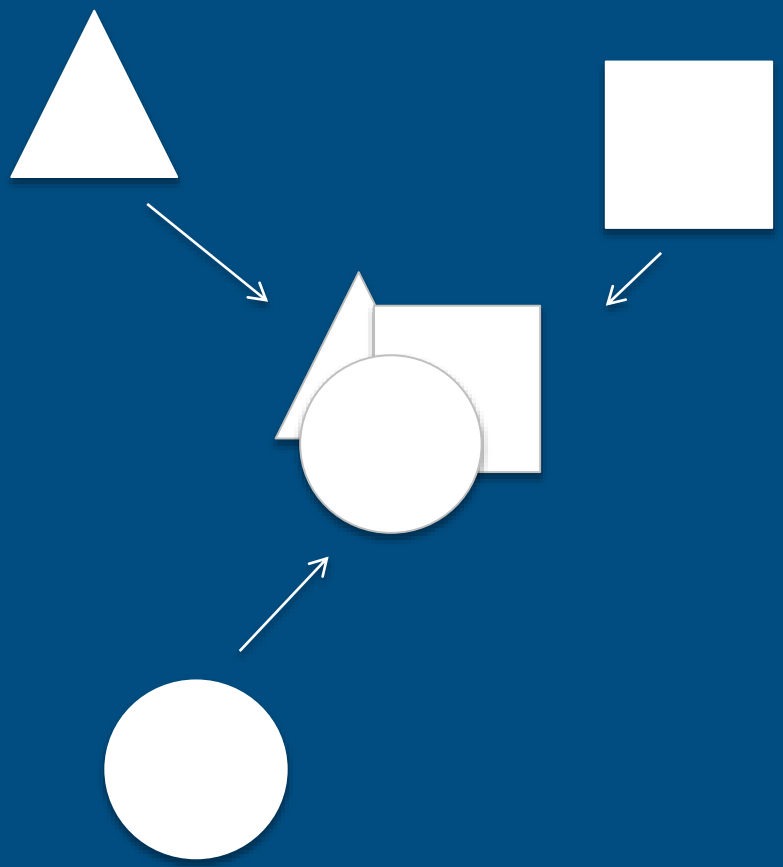
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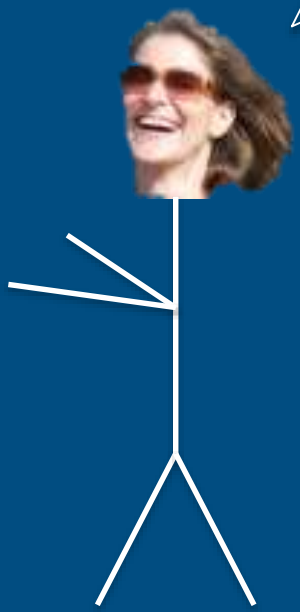
I started working with MSP in 2001 in a project called BaltCoast. I was in charge of making the main recommendations for introducing sea-use planning in the Baltic



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I bring together, organize and develop activities for the different actors in MSP





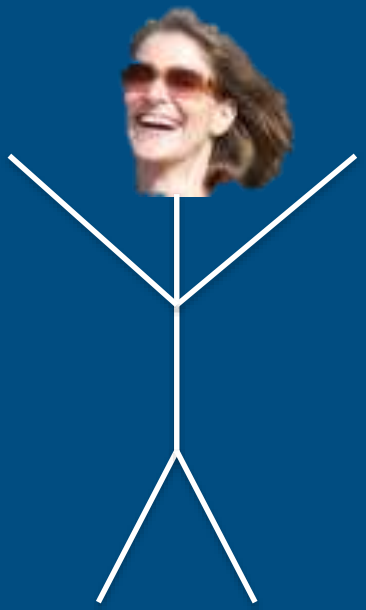
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My advice:

You should have a combination of knowledge and prespectives.

Coordination and management skills are important!

Combine technical knowledge with economics



	 Jan	 Angela	 Jens	 Anda
We are	Biologist	Economist	Biologist	Geographer
We work as	Planner	Manager	Manager	Coordinator
Our advice to you	Networking is king	Combine technical with management knowledge	Be active	Learn negotiation skills

My personal ADVICE

It's all about networking



Label your
Professional Networks

- Orange
- Smilehouse
- GIS Finland
- Uni. Helsinki
- Experian
- HELCOM
- Orange 2
- GIS

Use social media!!





My recipe


be active!
be positive!
be patient!
DO NOT GIVE UP!
Flickr: Vizzzual